

Curriculum Vitae (CV)



Prof. dr Ana Stranjančević

PERSONAL INFORMATION	
Full Name	Ana Stranjančević
E-mail	ana.stranjancevic@unimediterranean.net
EDUCATION	
2014/15	Postdoctoral Research Program <i>“Leisure - Culture, Tourism, Sport and Recreation as a Human Development Factor”</i> University of Deusto, Bilbao, Spain, Faculty of Social and Human Sciences, Institute of Leisure Studies Erasmus Mundus Scholarship Grantee
2009-2012	Doctor of Philosophy (Ph.D.) in the Interdisciplinary Field of Sport Management University of Novi Sad, Serbia, Association of Centers for Interdisciplinary and Multidisciplinary Studies and Research Doctoral Thesis: <i>“Development of Sports and Recreational Tourism on the Coast of Montenegro”</i>
2005-2009	Master of Science (M.Sc.) in the Interdisciplinary Field of Sport Management University of Novi Sad, Serbia, Association of Centers for Interdisciplinary and Multidisciplinary Studies and Research Two-year Master’s Degree Program (GPA: 9.67)
2000-2005	Bachelor of Science (B.Sc.) in Geography – Tourism and Hospitality Graduate Geographer – Tourism Specialist (Hospitality) University of Novi Sad, Serbia, Faculty of Sciences, Department of

	<p>Geography, Tourism and Hotel Management</p> <p>Four-year undergraduate studies</p> <p>Module: Hotel Management (GPA: 8.68)</p>
1996-2000	<p>High School Diploma</p> <p>Gymnasium – Natural Sciences and Mathematics Track</p> <p>Gymnasium Čačak, Serbia</p>
WORK EXPERIENCE	
2024 - present	<p>University Mediterranean Podgorica, Montenegro, Faculty of Tourism</p> <p>Associate Professor</p> <p><i>Study Program: “Tourism and Hospitality Management”</i></p> <p>Teaching at Undergraduate, Specialist, and Master’s levels</p>
2023/2024	<p>Emirates Academy of Hospitality Management (Jumeirah Group), Dubai, UAE</p> <p>Associate Professor</p> <p><i>Study Program: “International Tourism Management”</i></p> <p>Teaching at Bachelor’s studies</p> <p><i>Study Program: “Master of International Hospitality Management”</i></p> <p>Teaching at Master’s studies</p> <p>Industry & Government Liaison Coordinator</p> <p>Coordinator for cooperation with industry and state institutions</p>
2017-2023	<p>MODUL University Dubai (UAE) – branch Campus of MODUL University Vienna (Austria)</p>
2019-2023	<p>Program Director, University Professor</p> <p><i>Department of Tourism and Service Management</i></p> <p>Program Director for Bachelor of Business Administration (BBA) in Tourism and Hospitality Management</p>
2017-2023	<p>University Professor</p> <p><i>Department of Tourism and Service Management</i></p> <p>Teaching at Undergraduate and Master’s Studies</p> <p><i>Department of International Management</i></p> <p>Teaching at Undergraduate Studies</p>
2019-2023	<p>Program Development & Research Associate</p> <p>The Centre for Sustainability through Research and Education</p>
2016 /17	<p>Canadian University Dubai, UAE, School of Business Administration</p> <p>Program Coordinator</p> <p>Program Coordinator for the Development and Accreditation of the Bachelor of Business Administration (BBA) Program in “Events and Tourism”</p> <p>Responsible for needs assessment and curriculum development</p> <p>Assistant Professor</p>

	<i>Study Program: "Human Resource Management"</i> Teaching at Bachelor's studies
2013-2016	University Mediterranean Podgorica, Montenegro, Faculty of Tourism Assistant Professor Teaching at Undergraduate and Postgraduate studies Assistant to the Dean Assistant to the Dean for Academic Affairs (Undergraduate and Postgraduate Studies) University Mediterranean Podgorica, Montenegro, Faculty of Foreign Languages Assistant Professor Teaching at Undergraduate studies
2013-2015	Faculty of International Management in Tourism and Hotel Industry, Montenegro in cooperation with Algonquin College Ottawa, Canada Assistant Professor Teaching at Undergraduate studies
2010-2013	University Mediterranean Podgorica, Montenegro, Faculty of Tourism Teaching Assistant Teaching at Undergraduate and Postgraduate studies Assistant to the Dean Assistant to the Dean for Academic Affairs (Undergraduate and Postgraduate Studies) University Mediterranean Podgorica, Montenegro, Faculty of Foreign Languages Teaching Assistant Teaching at Undergraduate studies
2007-2010	University Mediterranean Podgorica, Montenegro, Faculty of Tourism Teaching Associate Teaching at Undergraduate studies
2009/10	University Mediterranean Podgorica, Montenegro, Faculty of Foreign Languages Teaching Associate Teaching at Undergraduate studies
2006-2007	Hotel Park, Serbia Sales and Marketing Assistant Manager
VISITING PROFESSORSHIP AND ACADEMIC MOBILITY	
2026-2029	School of Advanced Social Studies (SASS), Slovenia - Staff Mobility for Teaching (Erasmus+ KA171)
2026	Saxion University of Applied Sciences, Netherlands - Staff Mobility for

	Teaching (Erasmus+ KA171)
2026	IES Abastos, Valencia, Spain - Erasmus+ Staff Mobility for Training (International Staff Week)
2017	University of Applied Sciences Burgenland, Austria - CEEPUS (Central European Exchange Program for University Studies) Professors' Exchange - Teaching in the International Business Relations program
2016	University of Business Studies, Banja Luka, Republic of Srpska, Bosnia and Herzegovina, Faculty of Tourism and Hotel Management - Interuniversity Academic Exchange (Professors' Exchange) - Teaching in the Tourism Management program
2016	Warsaw University of Life Sciences, Poland, Faculty of Economic Sciences, - CEEPUS (Central European Exchange Program for University Studies) Professors' Exchange - Teaching in the Economics program and the Tourism and Recreation program
2015	Akdeniz University, Antalya, Turkey, Faculty of Tourism - Mevlana Exchange Program Academic Staff Mobility - Teaching in the Tourism Management Program
2014/2015	University of Deusto, Bilbao, Spain, Faculty of Social and Human Sciences, Institute of Leisure Studies - Erasmus Mundus Postdoctoral Research Program
2014	University of Belgrade, Serbia, Faculty of Agriculture - CEEPUS (Central European Exchange Program for University Studies) Professors' Exchange - Teaching in the Rural Tourism Program
ACADEMIC ADMINISTRATION	
2019-2023	Program Director - BBA in Tourism and Hospitality Management MODUL University Dubai (Branch Campus of MODUL University Vienna)
2016-2017	Program Coordinator - Proposed Events and Tourism Program (BBA in Events and Tourism) Canadian University Dubai, School of Business Administration -Responsible for developing the program needs assessment and academic rationale. -Designed curriculum structure and developed all required courses and syllabi for the proposed program.
2010-2016	Assistant to the Dean for Academic Affairs (Undergraduate and Postgraduate Studies) University "Mediterranean" Podgorica, Montenegro, Faculty of

	Tourism
2010-2013	Project Coordinator - Student Practical Training and Internship Program (Hotel Industry) University “Mediterranean” Podgorica, Faculty of Tourism in cooperation with Hotel “Princess” (4-star), Montenegro
PROGRAM DEVELOPMENT, LICENSURE, AND ACCREDITATION	
2019-2020	Coordinator for CAA Licensure and Accreditation Institutional Licensure and Program Accreditation - Application for MODUL University Dubai, UAE Ministry of Education, Commission for Academic Accreditation
2017-2018	Coordinator for UNWTO TedQual Re-licensure UNWTO.TedQual Re-licensure - Application for Modul University Dubai, United Nations World Tourism Organization (UNWTO), UNWTO.Themis Foundation
2016-2017	Coordinator for CAA Accreditation Program Accreditation – BBA in Events and Tourism, School of Business Administration, Canadian University Dubai, Ministry of Education – Commission for Academic Accreditation, United Arab Emirates
2010-2016	Committee Member – Accreditation, Reaccreditation and Quality Assurance Committees: Accreditation and Reaccreditation, Quality Assurance, Self-Evaluation, and Student Evaluation; Faculty of Tourism, University Mediterranean Podgorica, Ministry of Education, Montenegro
PROJECTS	
2020-2021	Covid-19 and Tourism Industry Online Course, Modul University Dubai, UAE; Researcher, 2020-2021
2019-2021	The UAE as a Sustainable Tourism Destination, The Centre for Sustainability through Research and Education (CSRE) Dubai, EXPO 2020, Modul University Dubai, UAE; Researcher, 2019-2021
2018-2019	Marketing Tourism in Saudi Arabia to the West, the University of Queensland, Australia, Modul University Dubai, UAE; Researcher, 2018-2019
2016-2019	BleuTourMed_C3 - Horizontal Project of the Med Interreg Program “Protecting and promoting Mediterranean natural and cultural resources to enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area”, the European Regional Development Fund, the Interreg Med Program; Latin Arc (Lead Partner), Barcelona Provincial Council, UNIMED - Mediterranean

	Universities Union, Adriatic-Ionian Euroregion; Researcher, 2016-2019
2016-2018	Possibilities for Connecting Coastal and Continental Tourism within the Adriatic-Ionian Strategy. Bilateral Project between Bosnia and Herzegovina and Montenegro, Ministry of Science of Bosnia and Herzegovina and Ministry of Science of Montenegro, Faculty of Tourism and Hospitality Management Banja Luka, Faculty of Tourism Bar.
2016-2018	Joint Experience of the Casino Business Development in the Tourist Destination - Montenegro and Slovenia, Bilateral project between Montenegro and Slovenia, Government of Slovenia, Ministry of Science, Government of Montenegro, Ministry of Science, School of Advanced Social Studies, Nova Gorica, Slovenia, Mediterranean University Montenegro, Faculty of Tourism; Researcher, 2016-2018
2014-2016	Development of the Integrated and Sustainable Tourism Offer of Slovenia and Montenegro for the Far Eastern Market (China), Bilateral project between Montenegro and Slovenia, Government of Slovenia, Ministry of Science, Government of Montenegro, Ministry of Science, School of Advanced Social Studies, Slovenia, Mediterranean University Montenegro, Faculty of Tourism; Researcher, 2014-2016
2014	Government of Montenegro, Ministry of Sustainable Development and Tourism, Faculty of Tourism, Bar, Training for Tourist Guides
2014	“Study on the development of religious tourism as a component of cultural tourism in the Royal Capital Cetinje”, Faculty of Tourism, Bar, Municipality of Cetinje, consultant.
2013	Government of Montenegro, Ministry of Science, Faculty of Tourism, Bar, “Forms of sustainable tourism in Skadar Lake National Park – in function of economic activation of natural and cultural resources”, research team member.
2013	Government of Montenegro, Ministry of Sustainable Development and Tourism, Faculty of Tourism Bijelo Polje, Faculty of Tourism, Bar, Training for tourist guides, project coordinator, candidate eligibility testing and lecturer in the course: “Business Communication in Tourism”, Bijelo Polje, Bar.
2013	“Study on the development of sports and recreational tourism in the municipality of Bar”, Faculty of Tourism, Bar, Municipality of Bar, consultant.
2012	Government of Montenegro, Ministry of Sustainable Development and Tourism, Faculty of Tourism, Bar, Training for tourist guides, lecturer, course: “Business Communication in Tourism”.
2011	Tempus Project, DEBUT-M: Development of Business Training in Montenegro, course Management in tourism, the theme of Catering, the topic The most important categories of catering industry, Budapest

	Business School, Mediterranean University, Faculty of tourism, Bar, English Language Lecturer
2010	Tempus Project: DEBUT-M: Development of Business Training in Montenegro, course Management in tourism, the theme of Business tourism, the topic MICE tourism development: Possibilities and prospects of Montenegro, Budapest Business School, Mediterranean University, Faculty of tourism, Bar, English Language Lecturer
PUBLICATIONS	
Authored monographs	
M 1	Monograph of international importance
	Knežević, M., Lugonja, A., Djurašević, S., & Stranjančević, A. (2023). <i>Povezivanje primorskog i kontinentalnog turizma kroz Jadransko-jonsku strategiju, monografija (Integration of Coastal and Continental Tourism within the Adriatic–Ionian Strategy Framework, monograph)</i> . University of Business Studies: Banja Luka, Bosnia & Herzegovina. ISBN 978-99955-95-30-2 COBISS.RS-ID137968897.
	Raspor, A., Lacmanović, D., Stranjančević, A. , & Bulatović, I. (2016). <i>Chinese tourists in Slovenia and Montenegro: Preferences, characteristics, and trip motivation</i> . London, Great Britain: Vega Press, LTD. ISBN: 978-1-909736-09-2.
M 2	Chapter in a monograph of international importance
	Đurašević, S., & Stranjančević, A. (2026). Factors affecting architecture in Montenegro's wine tourism: findings and implications from architects' perspectives. In M. Sigala (Ed.), <i>Art and architecture in wine tourism: theoretical underpinnings & business insights</i> , Palgrave MacMillan – Springer Nature. – in press
	Braun, S., Ben Moussa, M., Dafri, W., & Stranjančević, A. (2019). Socialization and the construction of professional identity among public relations students in the United Arab Emirates. In M., Carmo (Ed.), <i>Education applications & developments IV</i> (pp. 15-24). Lisbon, Portugal: InScience Press. ISBN: 978-989-54312-3-6.
	Raspor, A., Stranjančević, A. , Bulatović, I., & Lacmanović, D. (2017). Tourism Invisible Part of Exports: the Analysis of Slovenia and Montenegro on the Chinese Outbound Tourism. In A., Macek (Ed.), <i>International Trade - On the Brink of Change</i> , (pp. 95-121). London, United Kingdom: InTech. ISBN 978-953-51-2912-7 Print ISBN 978-953-51-2911-0.

Scientific journal articles	
Q2	Paper published in a high-ranking international journal (top 50% according to Scopus)
	Bulatović, I., & Stranjančević, A. (2019). Tourist satisfaction Montenegro: Destination management quality indicator. <i>International Journal for Quality Research - IJQR</i> , 13(1), 33–46. ISSN 1800-6450 UDC 366.626:338.48 DOI – 10.24874/IJQR13.01-03.
	Bulatović, I., Stranjančević, A. , Lacmanović, D., & Raspor, A. (2017). Casino Business in the Context of Tourism Development (Case: Montenegro), <i>Social Sciences</i> , 6(4), 146-160. ISSN 2076-0760.
Q3	Paper published in an international journal (top 75% according to Scopus)
	Bulatović, I., Stranjančević, A. , Đurašević, S., & Vlahović, S. (2018). Determinants of Tourist Competitiveness in the Case of Montenegro: Experts' Assessment, <i>Tourism and Hospitality Management</i> , 24(2), 271-286, 020302. ISSN 1330-7533 / 1847-3377.
Q4	Paper published in an international journal (bottom 25% in Scopus ranking)
	B. Ćurčić, N., V. Milinčić, U., Stranjančević, A. , & A. Milinčić, M. (2019). Can Winter Tourism Be Truly Sustainable in Natural Protected Areas? <i>Journal of the Geographical Institute "Jovan Cvijić" SASA</i> , 69(3), 241–252. ISSN 0350-7599 / 1821-2808.
	Bulatović, I., & Stranjančević, A. (2019). Integrated model of sustainable religious tourism in underdeveloped destinations. <i>Journal of the Geographical Institute "Jovan Cvijić" SASA</i> , 69(1), 53–66. ISSN - 0350-7599 / 1821-2808.
	Stranjančević, A. , & Bulatović, I. (2015). Customer satisfaction as an indicator of service quality in tourism and hospitality. <i>International Journal for Quality Research - IJQR</i> , 9(4), 689–704. ISSN: 1800-6450 e-ISSN: 1800-7473 UDC – 638.124.8.
Q5	Paper published in an international journal not included in SCI/SCIE/SSCI/A&HCI indexes
	Medić, J., Kojić, V., Stranjančević, A. , & Vukolić, D. (2025). Djelotvornost vjestačke inteligencije u komunikacijskom menadžmentu / Effectiveness of Artificial Intelligence in Communication Management. <i>Poslovne studije / Business Studies</i> , 17(33-34), 61-70/71-81. ISSN: 2232-8157 ISSN: 2490-3140 (Online) UDK 005.96.

<p>Stojanović, I., Malak, M.A.N.A., Ljepava, N., Selaković, M., Osmanović, N., & Stranjančević, A. (2024). The Factor analysis and principal component analysis of project delays during the Covid-19 pandemic due to supply chain disruptions: Lessons Learned. <i>Journal of Contemporary Economics</i>. 8(1), 1-14. ISSN: 2637-2622.</p>
<p>Hakimzadeh, A., Kleber, D.M.S., & Stranjancevic, A. (2020). Analysis of Milestones and Achievements to Increase Sustainability at Expo 2020. <i>Tourism and Sustainable Development Review Journal (TSDR)</i> 1(1), 1-5. ISSN: 2722-2152.</p>
<p>Đurašević, S., Adžić, S., & Stranjančević, A. (2019). Tourism Development Montenegro – Crucial Challenge Within the Structural Changes In Economy. <i>GSI Journals Serie A: Advancements in Tourism, Recreation and Sports Sciences (ATRSS)</i>, 2(1), 1-17. ISSN: 01006792.</p>
<p>Raspor, A., Bulatović, I., Stranjančević, A., & Lacmanović, D. (2019). How Important is Gambling in National GDP: Case Study from Austria, Croatia, Italy, and Slovenia. <i>ECONOMICS- Innovative and Economics Research Journal</i>, 7(1), 31-51. ISSN: 2303-5005.</p>
<p>Sharma, S., Stranjančević, A., & Kleber, D. M. S. (2019). The Effects of Hosting Events on Destination Branding: Dubai Expo 2020. <i>KINERJA</i>, 23(2), 91-102. ISSN Online: 2549-1709.</p>
<p>Stranjančević, A., Bulatović, I., Lacmanović, D., & Raspor, A. (2016). Tourist destination strengths and opportunities: Is Montenegro ready for Chinese tourists? <i>Economics - Economic Theory and Analysis Journal</i>, 4(1), 151-164. ISSN: 2303-5005(Print), e-ISSN: 2303-5013.</p>
<p>Bofulin, M., Raspor, A., Stranjančević, A., Bulatović, I., & Lacmanović, D. (2016). Small destinations in large tourism market: the analysis of Western Balkan countries and the Chinese outbound tourism. <i>International Scientific Journal</i>, 8, 130-143. ISSN 1800-9794, e- ISSN 2337-0521, COBISS.CG-ID 20586256.</p>
<p>Bulatović, I., Stranjančević, A., Lacmanović, D., & Raspor, A. (2016). The factors of satisfaction among Chinese tourists in Montenegro and Slovenia. <i>Research in Social Change</i>, 8(2), 3-41. ISSN: 855-4202.</p>
<p>Raspor, A., Lacmanović, D., Stranjančević, A., & Bulatović, I. (2016). Using Web applications for travel planning: A case study for Chinese tourists in Slovenia and Montenegro. <i>Research in Social Change</i>, 8(2), 95-116. ISSN: 855-4202.</p>

	<p>Stranjančević, A., & Kovačević, B. (2012). Human resources in sports and recreational tourism in Montenegro Coast: Situation and perspectives. <i>Journal of the Geographical Institute "Jovan Cvijić" SASA</i>, 62(1), 135–156. https://doi.org/10.2298/IJGI1201135S UDC: 911.3:380.8(497.16). COBISS.SR-ID: 8471810.</p>
<p>Papers presented at scientific conferences</p>	
K2	<p>Paper published in full in the proceedings of an international scientific conference</p>
	<p>Stojanović, I., Stranjančević, A., & Osmanović, N. (2025, June). The Role of Artificial Intelligence in Tourism Development. In <i>Proceedings - Plenary Session - 14th International Scientific Conference: Science and Higher Education in Function of Sustainable Development (SED 2025)</i> (pp. 16-23). Zlatibor, Srbija. Užice: Akademija strukovnih studija „Zapadna Srbija“, Odsek Užice. ISBN 978-86-82078-31-9 COBISS.SR-ID 169592073.</p>
	<p>Braun, S., Ben Moussa, M., Dafri, W., & Stranjančević, A. (2018, June). Professional identity construction and socialization among public relations students in the United Arab Emirates. In M. Carmo (Ed.), <i>Proceedings of the Education and New Developments 2018 Conference</i> (pp. 532-536). Lisbon, Portugal: inScience Press. ISBN: 978-989-54312-3-6.</p>
	<p>Bulatović, I., Đurašević, S., & Stranjančević, A. (2016). Human Resources as a factor of competitiveness and quality in the hospitality industry. In <i>SITCON 2016 – Singidunum International Tourism Conference: Quality as Basis for Tourism Destination Competitiveness</i> (pp. 143-149). Belgrade, Serbia. ISBN: 978-86-7912-665-8.</p>
	<p>Stranjančević, A., Bulatović, I. (2014). The possibilities of the sports and recreational tourism development in the Skadar Lake sub-region. In <i>Proceedings of the 1st International Conference: Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans</i> (pp. 143-159). Užice, Serbia. ISBN 978-86-83573-44-8. COBISS.SR-ID 209981452.</p>
	<p>Stranjančević, A., & Mitrović, L. (2013). Natural tourism values of National Park Skadar Lake – a significant resource for the development of sports and recreational tourism (Montenegro). In <i>Contemporary Trends in Tourism and Hospitality: Peace, Culture and Tourism</i> (pp. 541-553). Proceedings of the International Conference, Novi Sad, Serbia. ISBN 978-86-7031-310-1, COBISS.SR-ID 280467943.</p>

	Stranjančević, A. , Kovačević, B., & Tripković, A. (2011). Natural tourist resources of the Budva sub-region for the development of sports and recreational tourism. In <i>Contemporary Trends in Tourism and Hospitality: Via Danube, the Main Street of Europe</i> (pp. 132–137). Proceedings of the International Conference, Novi Sad, Serbia. ISBN 978-86-7031-233-3. COBISS.SR-ID: 266478855.
	Kovačević, B., Stranjančević, A. , & Gajić, T. (2011). Congress tourism in Novi Sad (Vojvodina, Serbia): Opportunities for the organization of multiple sport activity holidays in Šajkaška as part of sports and recreational tourism development. In <i>Contemporary Trends in Tourism and Hospitality: Via Danube, the Main Street of Europe</i> (pp. 226–234). Proceedings of the International Conference, Novi Sad, Serbia. ISBN 978-86-7031-233-3. COBISS.SR-ID: 266478855.
	Mitrović, L., Micev, B., & Stranjančević, A. (2011). Climate change identification and aspects of impacts and vulnerability of the natural environment in Montenegro. In <i>Conference Proceedings – Plenary Session: International Conference – Nature Protection in the XXI Century</i> (pp. 87–93). Podgorica: Zavod za zaštitu prirode.
	Tripković-Marković, A., & Stranjančević, A. (2010). MICE tourism development: Possibilities and prospects of Montenegro. In <i>Education and Industry Advancing Together (EIAT)</i> (pp. 129–140). Proceedings of the International Tourism Conference, Belgrade, Serbia. ISBN 978-86-88145-01-5. COBISS.SR-ID: 259062791.
	Stranjančević, A. , & Kovačević, B. (2009). The hotel industry offers in the Budva region in line with the sports and recreational tourism development. In <i>Contemporary Trends in Tourism, Hotel Industry and Gastronomy</i> (pp. 130–135). Proceedings of the Thirteenth International Scientific Meeting, Novi Sad, Serbia. ISBN 978-86-7031-213-5. COBISS.SR-ID: 241121543.
	Kovačević, B., & Stranjančević, A. (2009). Sports and recreational tourism development in the Šajkaška region based on human resources. In <i>Contemporary Trends in Tourism, Hotel Industry and Gastronomy</i> (pp. 155–159). Proceedings of the Thirteenth International Scientific Meeting, Novi Sad, Serbia. ISBN 978-86-7031-213-5. COBISS.SR-ID: 241121543.
	Kovačević, B., & Stranjančević, A. (2009). Sports and recreational tourism development in the Titel region: Situation and perspectives. In <i>Contemporary Trends in Tourism, Hotel Industry and Gastronomy</i> (pp. 159–163). Proceedings of the Thirteenth International Scientific Meeting, Novi Sad, Serbia. ISBN 978-86-7031-213-5. COBISS.SR-ID: 241121543.
	Kovačević, B., & Stranjančević, A. (2009). Implementation of La Manga Golf Resort model on accommodation and sports and recreational facilities development in Vojvodina. In <i>Education and Industry Advancing Together (EIAT)</i> (pp. 42–49). Proceedings of the International Tourism Conference, Belgrade, Serbia. ISBN 978-86-88145-00-8. COBISS.SR-ID: 245707783.

	<p>Stranjančević, A., & Kovačević, B. (2009). Accommodation facilities in the villages in the Luštica peninsula in terms of sustainable tourism. In <i>Environment for Europe – Climate Change and Sustainable Tourism Conference 2009 (EnE09)</i> (pp. 103–106). Proceedings of the Fifth Regional Conference, Belgrade, Serbia. ISBN 978-86-910873-2-6. COBISS.SR-ID: 148979724.</p>
	<p>Kovačević, B., & Stranjančević, A. (2009). Opportunities for eco-tourism and recreational tourism development in the Jegrička Nature Park. In <i>Environment for Europe – Climate Change and Sustainable Tourism Conference 2009 (EnE09)</i> (pp. 124–129). Proceedings of the Fifth Regional Conference, Belgrade, Serbia. ISBN 978-86-910873-2-6. COBISS.SR-ID: 148979724.</p>
	<p>Stranjančević, A., & Kovačević, B. (2008). The possibilities of tourist valorization of rural and sports and recreational potentials in the Luštica peninsula. In <i>Contemporary Trends in Tourism, Hotel Industry and Gastronomy 2008</i> (pp. 231–235). Collection of Papers of the Twelfth International Scientific Meeting, Novi Sad, Serbia. ISBN 978-86-7031-209-8. COBISS.SR-ID: 241121543.</p>
	<p>Kovačević, B., & Stranjančević, A. (2008). The possibilities of sports and recreational tourism development on the downflow of the Jegrička River. In <i>Contemporary Trends in Tourism, Hotel Industry and Gastronomy 2008</i> (pp. 37–40). Collection of Papers of the Twelfth International Scientific Meeting, Novi Sad, Serbia. ISBN 978-86-7031-209-8. COBISS.SR-ID: 241121543.</p>
K4	<p>Conference presentation at an international scientific meeting (abstract published)</p>
	<p>Alderaawi, M., & Stranjancevic, A. (2024, March). Breaking Barriers: Exploring Strategies to Aid Empowering Women in Leadership Positions in Dubai's Hospitality Industry. Paper presented at <i>Global Hospitality and Leisure Summit 2024: Mega projects, integrated resorts, and tourism diversification in the age of AI</i>, Dubai, UAE. March 5-6, 2024.</p>